

ES2444058
BILL CYCLE

INVOICE DATE
11/27/2016
INVOICE DUE DATE

201611

12/25/2016

ATTN: Kyle Roberts Smart Media Group 1423 Leslie Avenue Alexandria, VA 22301

INVOICE

ACENOV	A CENCY NO	CUCTONACD	CLISTOMER NO
AGENCY	AGENCY NO.	COSTOMER	CUSTOMER NO.
Smart Media Group	SMART MEDIA	JACK BERRY FOR MAYOR - RICHMOND	B57921

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
ES11988649	Richmond	TV	\$2,064.00	54	54

INVOICE NOTES

Gross Advertising Total \$2,064.00
Agency Commission (\$309.60)
Rep Commission (\$228.08)

Net Advertising Total \$1,526.32

Terms: Net 30 Days

Mail to: Comcast Spotlight

P.O. Box 415949

Boston, MA 02241-5949



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Product:ORDRComcast Order No:ES11988649Market:RichmondEstimate No:N03N08TIM Est No:409548Contract Type:Single

Campaign No: AE Name: NCC Richmond

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1600181	JBRY1604H Tell Them Chuck Sent You	Chesterfield Zone/0836,	BET, CNN, ESPN, MNBC, OWN,	54	\$2,064.00
		Richmond City Zone/9348	TRU		

Channel Summary

Charmer Sammar y							
Network	Zone	Spot ID	Spots	Cost			
BET	Richmond City Zone/9348	NW1600181	6	\$98.00			
CNN	Chesterfield Zone/0836	NW1600181	6	\$138.00			
ESPN	Chesterfield Zone/0836	NW1600181	3	\$636.00			
ESPN	Richmond City Zone/9348	NW1600181	2	\$216.00			
MNBC	Chesterfield Zone/0836	NW1600181	5	\$164.00			
MNBC	Richmond City Zone/9348	NW1600181	4	\$32.00			
OWN	Chesterfield Zone/0836	NW1600181	18	\$614.00			
OWN	Richmond City Zone/9348	NW1600181	9	\$148.00			
TRU	Chesterfield Zone/0836	NW1600181	1	\$18.00			

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-3-16	OWN	Chesterfield Zone/0836	11:48AM	JBRY1604H Tell Them Chuck Sent You	60	5	\$28.00	
11-3-16	OWN	Chesterfield Zone/0836	7:52PM	JBRY1604H Tell Them Chuck Sent You	60	8	\$50.00	
11-3-16	BET	Richmond City Zone/9348	10:46AM	JBRY1604H Tell Them Chuck Sent You	60	12	\$18.00	
11-3-16	ESPN	Richmond City Zone/9348	11:57PM	JBRY1604H Tell Them Chuck Sent You	60	14	\$108.00	
11-3-16	OWN	Richmond City Zone/9348	11:48AM	JBRY1604H Tell Them Chuck Sent You	60	18	\$4.00	
11-4-16	ESPN	Chesterfield Zone/0836	7:29PM	JBRY1604H Tell Them Chuck Sent You	60	1	\$212.00	
11-4-16	MNBC	Chesterfield Zone/0836	11:18AM	JBRY1604H Tell Them Chuck Sent You	60	29	\$32.00	
11-4-16	OWN	Chesterfield Zone/0836	10:12AM	JBRY1604H Tell Them Chuck Sent You	60	5	\$28.00	
11-4-16	OWN	Chesterfield Zone/0836	11:51AM	JBRY1604H Tell Them Chuck Sent You	60	5	\$28.00	
11-4-16	OWN	Chesterfield Zone/0836	8:27PM	JBRY1604H Tell Them Chuck Sent You	60	8	\$50.00	
11-4-16	BET	Richmond City Zone/9348	10:19AM	JBRY1604H Tell Them Chuck Sent You	60	12	\$18.00	
11-4-16	OWN	Richmond City Zone/9348	10:12AM	JBRY1604H Tell Them Chuck Sent You	60	18	\$4.00	
11-4-16	OWN	Richmond City Zone/9348	11:51AM	JBRY1604H Tell Them Chuck Sent You	60	18	\$4.00	
11-4-16	OWN	Richmond City Zone/9348	8:27PM	JBRY1604H Tell Them Chuck Sent You	60	17	\$32.00	
11-5-16	CNN	Chesterfield Zone/0836	11:58AM	JBRY1604H Tell Them Chuck Sent You	60	30	\$22.00	
11-5-16	CNN	Chesterfield Zone/0836	12:59PM	JBRY1604H Tell Them Chuck Sent You	60	22	\$28.00	
11-5-16	CNN	Chesterfield Zone/0836	3:53PM	JBRY1604H Tell Them Chuck Sent You	60	30	\$22.00	
11-5-16	ESPN	Chesterfield Zone/0836	9:44PM	JBRY1604H Tell Them Chuck Sent You	60	1	\$212.00	
11-5-16	MNBC	Chesterfield Zone/0836	11:14AM	JBRY1604H Tell Them Chuck Sent You	60	29	\$32.00	
11-5-16	MNBC	Chesterfield Zone/0836	12:34PM	JBRY1604H Tell Them Chuck Sent You	60	29	\$32.00	
11-5-16	OWN	Chesterfield Zone/0836	11:43AM	JBRY1604H Tell Them Chuck Sent You	60	5	\$28.00	
11-5-16	OWN	Chesterfield Zone/0836	2:26PM	JBRY1604H Tell Them Chuck Sent You	60	5	\$28.00	
11-5-16	OWN	Chesterfield Zone/0836	3:13PM	JBRY1604H Tell Them Chuck Sent You	60	5	\$28.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate Flag
11-5-16	OWN	Chesterfield Zone/0836	5:55PM	JBRY1604H Tell Them Chuck Sent You	60	7	\$28.00
11-5-16	OWN	Chesterfield Zone/0836	7:52PM	JBRY1604H Tell Them Chuck Sent You	60	8	\$50.00
11-5-16	MNBC	Richmond City Zone/9348	5:14AM	JBRY1604H Tell Them Chuck Sent You	60	16	\$8.00
11-5-16	MNBC	Richmond City Zone/9348	7:29AM	JBRY1604H Tell Them Chuck Sent You	60	16	\$8.00
11-5-16	OWN	Richmond City Zone/9348	5:55PM	JBRY1604H Tell Them Chuck Sent You	60	19	\$4.00
11-5-16	OWN	Richmond City Zone/9348	7:52PM	JBRY1604H Tell Them Chuck Sent You	60	17	\$32.00
11-6-16	CNN	Chesterfield Zone/0836	9:59AM	JBRY1604H Tell Them Chuck Sent You	60	30	\$22.00
11-6-16	CNN	Chesterfield Zone/0836	11:58AM	JBRY1604H Tell Them Chuck Sent You	60	20	\$22.00
11-6-16	ESPN	Chesterfield Zone/0836	9:33PM	JBRY1604H Tell Them Chuck Sent You	60	1	\$212.00
11-6-16	OWN	Chesterfield Zone/0836	11:46AM	JBRY1604H Tell Them Chuck Sent You	60	5	\$28.00
11-6-16	OWN	Chesterfield Zone/0836	12:23PM	JBRY1604H Tell Them Chuck Sent You	60	5	\$28.00
11-6-16	OWN	Chesterfield Zone/0836	5:53PM	JBRY1604H Tell Them Chuck Sent You	60	7	\$28.00
11-6-16	OWN	Chesterfield Zone/0836	7:55PM	JBRY1604H Tell Them Chuck Sent You	60	8	\$50.00
11-6-16	OWN	Richmond City Zone/9348	11:46AM	JBRY1604H Tell Them Chuck Sent You	60	19	\$4.00
11-6-16	OWN	Richmond City Zone/9348	7:55PM	JBRY1604H Tell Them Chuck Sent You	60	17	\$32.00
11-7-16	MNBC	Chesterfield Zone/0836	1:17PM	JBRY1604H Tell Them Chuck Sent You	60	4	\$32.00
11-7-16	OWN	Chesterfield Zone/0836	11:48AM	JBRY1604H Tell Them Chuck Sent You	60	6	\$28.00
11-7-16	OWN	Chesterfield Zone/0836	2:19PM	JBRY1604H Tell Them Chuck Sent You	60	23	\$28.00
11-7-16	OWN	Chesterfield Zone/0836	3:09PM	JBRY1604H Tell Them Chuck Sent You	60	6	\$28.00
11-7-16	OWN	Chesterfield Zone/0836	8:21PM	JBRY1604H Tell Them Chuck Sent You	60	9	\$50.00
11-7-16	BET	Richmond City Zone/9348	7:58AM	JBRY1604H Tell Them Chuck Sent You	60	25	\$8.00
11-7-16	BET	Richmond City Zone/9348	10:13AM	JBRY1604H Tell Them Chuck Sent You	60	11	\$18.00
11-7-16	BET	Richmond City Zone/9348	11:20AM	JBRY1604H Tell Them Chuck Sent You	60	31	\$18.00
11-7-16	BET	Richmond City Zone/9348	1:19PM	JBRY1604H Tell Them Chuck Sent You	60	31	\$18.00
11-7-16	ESPN	Richmond City Zone/9348	8:43PM	JBRY1604H Tell Them Chuck Sent You	60	13	\$108.00
11-7-16	MNBC	Richmond City Zone/9348	7:40AM	JBRY1604H Tell Them Chuck Sent You	60	15	\$8.00
11-7-16	OWN	Richmond City Zone/9348	8:21PM	JBRY1604H Tell Them Chuck Sent You	60	10	\$32.00
11-8-16	CNN	Chesterfield Zone/0836	5:48AM	JBRY1604H Tell Them Chuck Sent You	60	26	\$22.00
11-8-16	MNBC	Chesterfield Zone/0836	5:16AM	JBRY1604H Tell Them Chuck Sent You	60	27	\$36.00
11-8-16	TRU	Chesterfield Zone/0836	6:58AM	JBRY1604H Tell Them Chuck Sent You	60	28	\$18.00
11-8-16	MNBC	Richmond City Zone/9348	5:16AM	JBRY1604H Tell Them Chuck Sent You	60	15	\$8.00

Order# ES11988649 Total: \$2,064.00



INVOICE NO. ES2444058 **BILL CYCLE**

201611

BILL TO

ATTN: Kyle Roberts Smart Media Group 1423 Leslie Avenue Alexandria, VA 22301

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Smart Media Group	SMART MEDIA	JACK BERRY FOR MAYOR - RICHMOND	B57921

Terms: Net 30 Days Phone: 610-350-3675 Mail to: Comcast Spotlight Fax: 484-983-3126

P.O. Box 415949 Note: ${\sf OMC_Business_Operations}$ Boston, MA 02241-5949

@cable.comcast.com

Special Note:

Net Balance Due \$1,526.32

We accept checks, money orders, and all major credit cards.